



WIN-core areas

Basis of WIN is **the model of the sustainable development** with its three dimensions - economic efficiency, social responsibility and protection of the natural environment - written in the WIN - pact, which was signed on 05.12.2002 by a member of a provincial government a.D. Erich Pörtl, a member of a provincial government a. D. Dipl.-Ing. Herbert Paierl and president Komm.-Rat Peter Mühlbacher.

Consultation projects with unambiguously recognizable sustainable relation with the following contents are promoted:

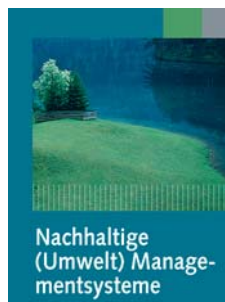
Core area A: Sustainable Business Management

- Development of the future-oriented, operational sustainable strategies, which are anchored operationally among other things in form of an environmental check and the generation and conversion of an environmental program.
- Constitution of a reporting to sustainability and consultation to relevant communication strategies.



Core area B: Sustainable environmental management systems

- Consultations in connection with construction and introduction of environmental management systems (e.g., EMAS).
- Consolidation and optimisation of existing systems.
- Introduction of integrated environmental management systems.



Core area C:

Product- and process-integrated environmental protection

- Consultations about possibilities of the reduction of emissions (esp. of CO₂ or other gases which are relevant for climate) and improvement of the situation of emissions.
- Consultations in view of effectiveness and efficiency increases in the resource area, e.g., rise of the energy efficiency, optimisation of in-plant material streams, improvement of waste management in the company.
- Ecology of the used resources, e.g., the use of renewable raw materials or renewable energy sources.
- Feasibility study for the application of improved, environmental-careful technologies.
- Consultations to the operational mobility management.



Consultations about environmental costs, project financing and environmental monitoring can be seen as an integrative component of the core areas A to C (e.g., environmental costs analysis as a base for the identification and conversion of potentials for the improvement of the environmental achievements, consultations at company-economic or finance-economic level with unambiguously recognizable relation to sustainability, introduction of an environmental controlling, consultations for the cost optimisation, consultation of enterprisers about financing methods of measures for the improvement of the environmental achievement (e.g., Contracting, environmental support of the alliance, federal state support, EIB loans)).



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